

In Partnership with:

# Co-Chaired by William Perry and Andrey Fursenko

The U.S.-Russia Technology Symposium attracts leading experts on U.S.-Russia trade in the technology and emerging growth sectors. It offers an unparalleled opportunity to gain insight into current developments in Russia's emerging IT and high tech industries and how they play out in the global marketplace.

February 9-10, 2006. Palo Alto, Stanford, CA

U.S.-Russia Technology Symposium

Former U.S. Secretary of Defense William Perry and Russian Minister of Education and Science Andrey Fursenko co-chair the Symposium, **the leading Russian investor conference on the West Coast**. Produced in partnership with the Freeman Spogli Institute of International Studies at Stanford University—the only Russia investment event supported and endorsed by Stanford University.



Andrey A. Fursenko Minister of Education and Science of the Russian Federation

Attendees will leave the Symposium with the connections and information required to further their interest in Russia's emerging technology market and how it affects the industry worldwide.

### Russia in the Global Marketplace

**Third Annual** 

The changes affecting the world economy today have been compared to the Industrial Revolution. With instantaneous worldwide communication, most businesses have to operate globally to survive. One of the themes of the Symposium will be **Global and Innovation-Based Competition**. Panelists from top-tier multinational corporations (IBM, Lockheed Martin, H-P, others) will address hot topics around competition, its new form and changing role.

Progress is ensured by uniting global innovation with capital. **Investing in Tomorrow's Technologies and Leaders** will feature leading VCs in an interactive panel, answering the question, "How much does IT matter."

Major emerging economies such as China and India are becoming huge technology markets. Is Russia joining the club? Discussion topics of **The New Playing Field** will include: New technologies crossing over traditional boundaries, moving critical operations overseas, access to intellectual capital and innovation capacity, identifying favorable deals, capitalizing on the global consumer base, technology incubation, techno-parks, and patents enforcement.



George Schultz

of State

Former U.S. Secretary

Coit D. Blacker Director and Sr. Fellow, Freeman Spogli Institute for International Studies, Stanford University

Other topics presented by our world-renowned keynote speakers will include:

- Changes in the Public and Private Capital Markets
- Bridging Theory and Practice: Technology Licensing
- Outside the Mainstream: Investing in Disruptive Technologies
- Promoting Technology Partnerships in the Global Marketplace

Supported by:



The Ministry of Education and Science of the Russian Federation







#### A Comprehensive Two-Day Agenda

Our information rich agenda accommodates busy schedules, while providing sufficient opportunity to:

- Interact and explore ideas with a transatlantic network of thought leaders and policy makers in global technology.
- Gain expertise as top-tier executives from leading global companies express their views on Russia's scientific potential, economic development, government policies, and associated challenges.
- Participate in the development of the bilateral technology trade partnership between the U.S. and Russia.
- Receive the latest market intelligence on Russia and comparable data on other emerging countries.
- Explore investment and funding opportunities in this growing tech sector.

#### **Expert Speakers**

Speakers at previous Symposia have included...

- George Shultz, Former U.S. Secretary of State
- Brook Byers, Kleiner Perkins Caufield & Byers
- Patricia Cloherty and Kirill Dmitriev, Delta Private Equity Partners
- Don Valentine and Pierre Lamond, Sequoia Capital Partners
- Pitch Johnson, Asset Management Company
- Heidi Roizen, Mobius Venture Capital
- Esther Dyson, CNET Networks editor-at-large
- John Schwartz, President of Symantec

See our Web site for updates on speakers confirmed for 2006: www.USRTS.org

#### Who Should Attend?

- Growing technology companies that want to extend their operations to the global market.
- Institutional investors and venture capital firms interested in exploring investment opportunities.
- Accounting firms, consulting firms and law firms that want to establish new client relationships.
- Trade industry associations & non-profit organizations involved in promoting global cooperation in the fields of science, technology and defense conversion.
- Government officials involved in the development of worldwide scientific cooperation.
- Members of academic institutions seeking to share ideas on the latest inventions and technological and scientific developments.

The U.S.-Russia Technology Symposium is supported by The Ministry of Education and Science of the Russian Federation, The Ministry of Information Technologies and Communications of the Russian Federation, the Ministry of Foreign Affairs for the Russian Federation, the Russian Chamber of Commerce and Industry, Russian software development association RUSSOFT, and Russian IT marketing agency Fort-Ross.



**Donald Valentine**Founder,
Sequoia Capital Partners



Esther Dyson Editor at Large, CNET Networks



**Dr. William Perry**Former U.S. Secretary of Defense

## **Register Today!**

www.USRTS.org

**866.254.2211** toll-free or +1 **(408) 269.9463** outside the U.S.